

Ways

Experience with the locals



It's Not About Touring,
It's About Experience in
Responsible Ways

We Create Unique Experiences



↓ Brand
Manifesto

We are the In-Destination Management Company based in Northern Italy providing a wide range of onsite services including tours, activities, transportation & local experiences. We operate with different brands, each team is focused on different targets, but with the same vision:

it's not about touring, it's about experience in responsible ways



Waystours

the tour operator for private or small group tours made of a close-knit group of professional guides who are passionate about sharing what is special and unique about the place they call home



WaysAdventures

WA is a highly-specialized Italian Tour Operator providing handcraft and customized Food & Wine Adventures



Veronality

in the province of Verona, where it all began, today we offer original, exclusive and special experiences to tourists and locals



La Soffritta

the cooking school in downtown Verona for food and wine enthusiasts, dedicated to culinary events, corporate team building, and English-language cooking classes

With Inspiring Experiences Comes Great Responsibility



GSTC Sustainability Certification by



Make travel a force for good: when you set out for your journey with us, you choose to create a positive impact on **local communities**, **environment** and **people**



The Team of Professionals

as featured in





Local Living in **Destination**

We are **based in Northern Italy** beating hearts: Verona, Milan, Turin, Venice.
From bucket-list attractions in the city center to hidden historical hamlets in the countryside, every experience is jaw-dropping and passionately designed!



What Are You Dreaming Of?

Food & Wine



Art & Culture



Bike & Vespa



Small Group Limited
Guided by Ways Local Insiders
Daily Guaranteed Departure

Day Excursion



Multi Day Trip



Bucket List Local Experiences by **Waystours**

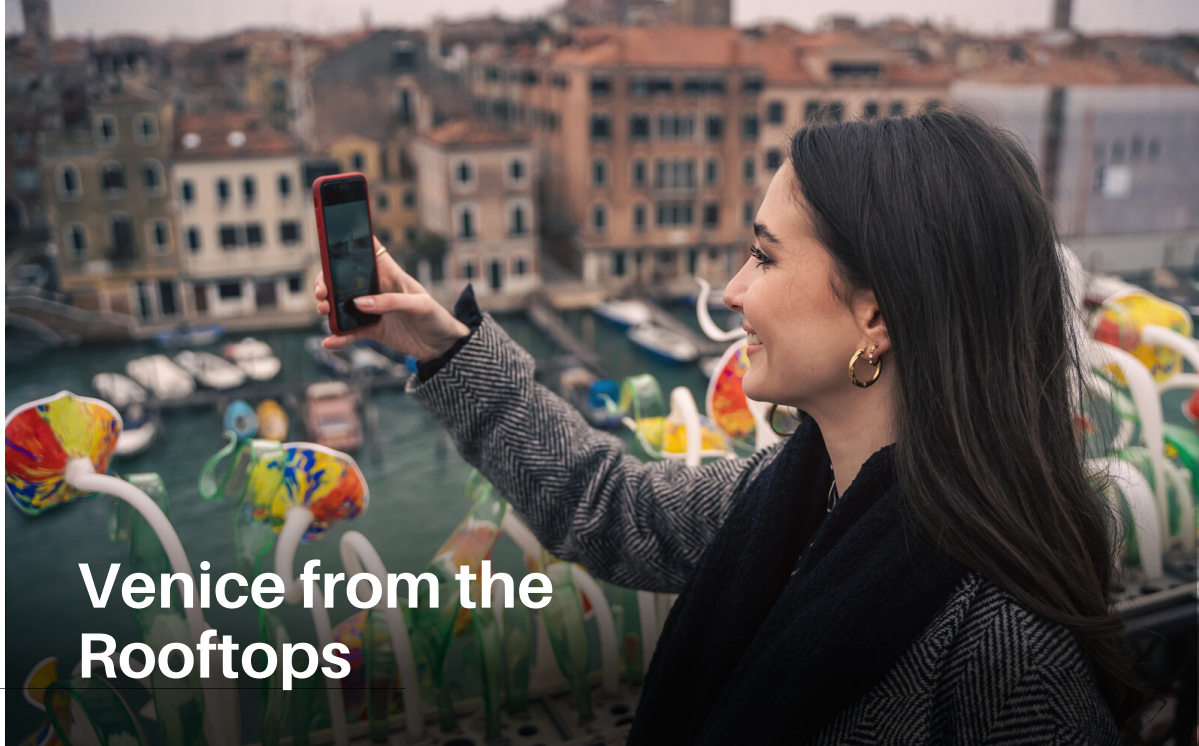




**Vintage
Vespa**



**Sensory
Wine Tasting**



**Venice from the
Rooftops**



**Turin Egyptian
Museum**



**Milan Duomo
Rooftop**

Go Customized: Life-changing Food & Wine Trips around Italy

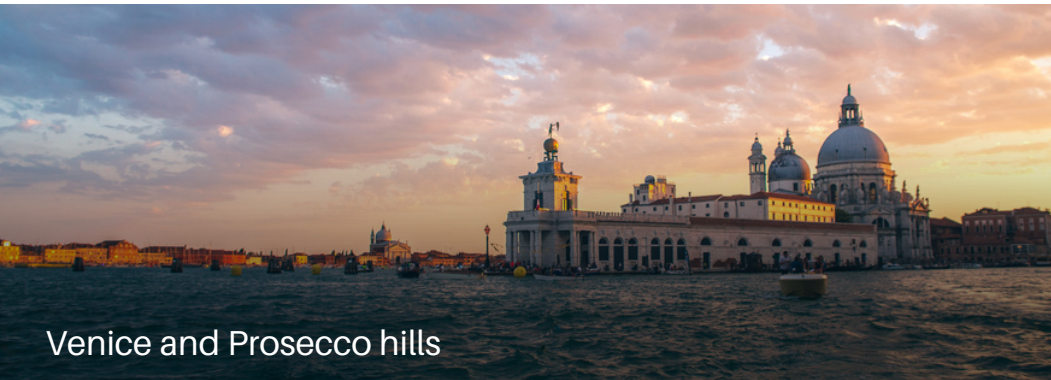
We boast a several years' experience in planning [Private and Customized Tours](#) for Foodies, Wine Lovers and Gourmands. We have got to know [Small Producers](#), [Local Haunts](#) and [Secret Wineries](#) first-hand



Verona and Valpolicella



Milan and Lake Como



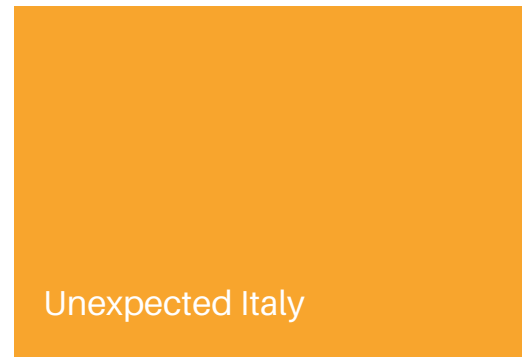
Venice and Prosecco hills



Lake Garda



Dolomites



Unexpected Italy

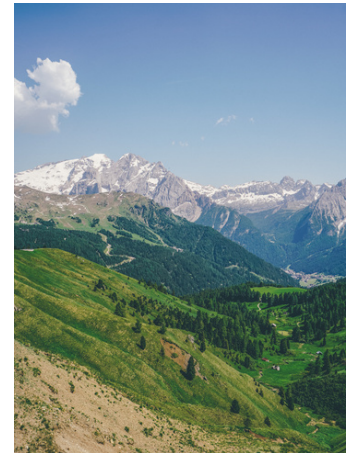
An Insider Tip by **WaysAdventures**



Dolomites

Alpine cuisine in fairy-tale mountain huts

Draped across northeast Italy between Trentino and Veneto region, the Dolomites are considered the most stunning mountains in the world. They symbolize an otherworldly kind of Alpine beauty. Imagine yourself on a summit at sunset: a rewarding hiking day behind you and the starry night longing to come. Let your gaze wander along the pristine mountain ranges that open up at the horizon. Listen to the clanging cowbells echo across meadows and live a foodie experience in one of the secluded mountain huts. The traditional cuisine is a mélange of cultures coming from the North: don't miss casunzei (ravioli stuffed with spinach or pumpkin) and warm apple strudel with cream. You'll be doing plenty of hiking here, so make sure you stock up on the carbs to keep you going!



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4.9 average rate



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